



The Buchmann  
Faculty of Law  
Tel Aviv University

S. Horowitz Institute for IP  
in memory of Dr. Amnon  
Goldenberg

Book Launch Event

# Non-Conventional Copyright

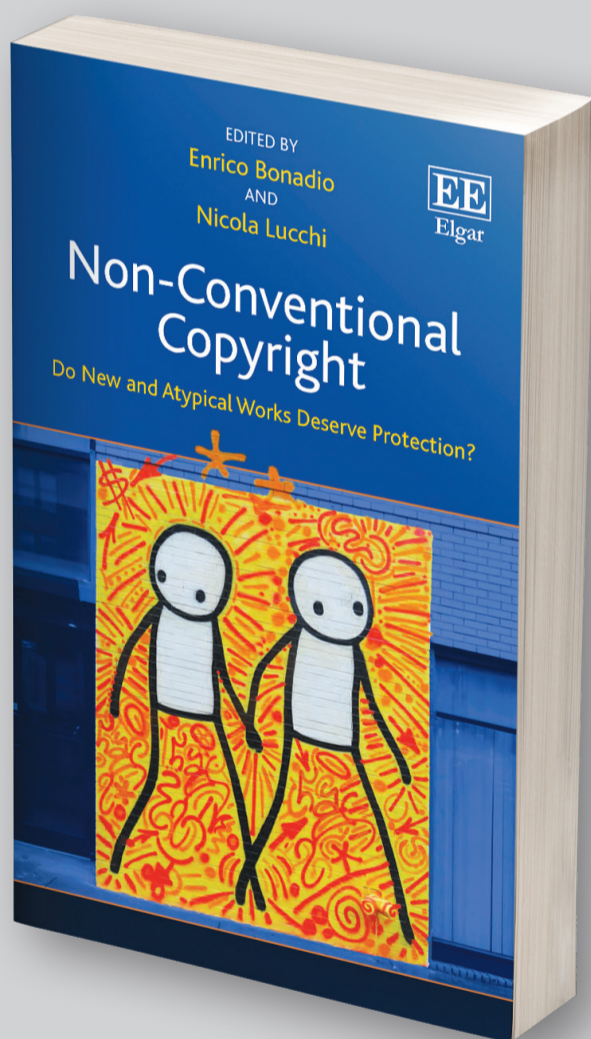
**Enrico Bonadio** (City Law School London, UK) &

**Nicola Lucchi** (Jönköping University International Business School, Sweden)

**editors**

**Thursday, May 17, 2018**

**Faculty of Law, Trubovicz Building, Sonia Kossoy Conference Room (#307)**



17:00 **Gathering**

17:15 Chair: Prof. [Michael Birnhack](#), Associate Dean (Research), Director, S. Horowitz Institute for IP, Tel Aviv University

**Speakers:**

Dr. [Eldar Haber](#), University of Haifa

Prof. [Efrat Shoham](#), Ashkelon Academic College

Prof. [Dotan Oliar](#), University of Virginia

Dr. [Michal Shur-Ofry](#), Hebrew University, Jerusalem

**Response:** Prof. [Enrico Bonadio](#) & Prof. [Nicola Lucchi](#)

**Audience Q&A**

19:00 **Concluding comments**

*This Book draws a picture of possible new spaces for copyright. It expands on whether modern copyright law should be more flexible as to whether new or unconventional forms of expression – including graffiti, tattoos, land art, conceptual art and bio art, engineered DNA, sport movements, jokes, magic tricks, dj-sets, perfume making, typeface, illegal and immoral works – deserve protection.*

Entrance through gate 4. Event code: 1124082

Participation is free but you must register in advance [here](#)

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